



PennState
York

All Things **Blue & White**

Keeping in touch with alumni and friends of Penn State York

york.psu.edu

July 2018

Stay Connected!

Provide your email address to Iona at iona@psu.edu if you would like to receive our electronic *All Things Blue and White* to keep you up-to-date in between our printed fall and spring publications.



Jesse McCartney
Friday, August 31 7:30 p.m.

Illuminate
Wednesday, September 19
7:30 p.m.

The Greatest Love of All: The Whitney Houston Show
Thursday, October 18 7:30 p.m.

Josh Gates Live!
Thursday, October 25 7:30 p.m.

Tanya Tucker
Friday, October 26 7:30 p.m.

The Choir of Man
Sunday, October 28 7:30 p.m.

Dr. Seuss' *How the Grinch Stole Christmas!* - The Musical
Sunday, November 11 2:00 p.m.

Moscow Ballet's Great Russian Nutcracker
Thursday, November 29
7:00 p.m.

Vienna Boys Choir - Christmas in Vienna
Thursday, December 6
7:30 p.m.

Visit ThePulloCenter.com for more information.

If you are looking for a space to host your next corporate event, The Pullo Center offers various rental opportunities. For more information, please contact



Pathway to Success: Summer Start (PaSSS)

Welcome to the third PaSSS class at Penn State York. Launched in 2015, PaSSS helps new freshman to make the transition to Penn State York in the summer before their first year of study. They focus on establishing connections, getting acquainted with the campus, and earning credits that will assist them in graduating on time. Ann Fetterman, assistant teaching professor, is the coordinator of the program and is dedicated to making the overall experience both educational and enjoyable. Classes have included a Communication Arts and Sciences course (CAS 100B) and an Art History course (ART H 112). A math clinic is provided on Tuesdays and Wednesdays, and that timeslot on Mondays and Thursdays is dedicated to career exploration, time management, campus engagement, and learning new study skills.

Mentors, in many cases previous PaSSS students, are assigned to work with each new student throughout the six-week summer semester. A current mentor shared that their role can be as simple as “showing the students how great Penn State is and giving them a reason to attend PaSSS the next year.”

A testimonial from a past PaSSS student speaks to the value of the program. Our student shares, “Being enrolled in PaSSS was an extraordinary experience. I was nervous with the transition from high school to college, and PaSSS helped me with that. I learned a lot of what I need to do to be successful with my college career. I also met a wide range of people and we all became very close. When the fall semester started I realized that in just about every one of my classes I knew someone from my summer experience. Overall, I was very satisfied with this program because it gave me a head start compared to other incoming freshmen.”



PaSSS mentors from left: Nathan MacKenzie, Jelena Young, Tim Perez and Richard Smeltzer. Not pictured is Lucas Stambaugh.

**Women's Philanthropic Network (WPN)
 Celebrates Third Year of Success**

The WPN brings women together to unite their financial power in a collective voice – to create, nurture, and transform Penn State York through philanthropy and encourage the development of women as philanthropic leaders. The WPN encourages members to network - to expand their relationships, professionally and personally, while enjoying the diversity incorporated into the event schedule including leadership training, personal discovery and sometimes just having fun together. As a group we accomplish great things and enjoy the process of being together and successful!

We continue to make history in York with the WPN gaining momentum. We are forty members strong and successfully reached this year's goal of \$31,000. This funding will support the Library's Connect ED program, the 2018 STEAM Pathways keynote speaker, seed funding for a golf team for women and men, funding for the Nittany Success Center's renovation and relocation, and the Care Cards Program managed by the Penn State York Student Affairs Office. We will also fund four leadership scholarships

for students. Engagement through networking included activities such as:

aerial yoga (a new definition of hanging out together), leadership training with retired Brigadier General Rebecca Halstead, a back stage tour of the touring Broadway show *Cabaret's* set at The Pullo Center, wine and networking at the County Club of York, and a book signing reception with STEAM Pathways keynote speaker, Christine McKinley. As we begin the grant application process for 2019, we also are beginning the planning process for WPN engagement and networking. Activities in the upcoming year will hopefully include a women's night out sporting clays event with Anne Mauro, the coach of the University of Maryland shooting team; an on-campus yoga retreat including a Beautiful from the Inside Out networking event with Grabbagreen catering, M&C skin care product demonstrations, a pop-up boutique by Athleta and other fun presenters; and what has become an annual favorite – our spring wine and networking event at the County Club of York.

We also are planning to coordinate a junior membership drive on Giving Tuesday in November, where the junior membership (alumni within one to ten years of graduation) gift of \$100 will be matched by the University, and the Penn State York Alumni Society will also match the first ten new memberships established that day (tripling the impact).

I want to express a huge thanks to our members for their dedication and passion to support all the initiatives the campus identified as mission critical this past year. If you are not a member and the WPN sounds like a good fit to your personal, professional and philanthropic goals, I invite you to join us.



Leadership training with retired Brigadier General Rebecca Halstead, front row, center.



Backstage tour of *Cabaret's* set at The Pullo Center



Aerial Yoga at Artemis, the Art of Living.

Chancellor David W. Chown to Retire

Penn State York Chancellor David W. Chown will retire as chancellor of Penn State York effective August 1. Chown became the chancellor in February 2013, leaving his position as chief academic officer and senior vice president for the residential university of Upper Iowa University (UIU). "My five years at Penn State York have gone by very quickly," said Chown. "New majors were started, new facilities were planned and built, scholarships were increased, and athletic championships were enjoyed. The Graham Center evolved, and The Pullo Center began its second decade with an amazing array of performances," he said. "Most

of all, it was all due to people. I will cherish the people with whom I worked, both on campus and in the community," said Chown.

In addition to accomplishments already mentioned, under his leadership the York campus hired its first full-time athletic director and added new athletic programs; the campus made history with the establishment of the Women's Philanthropic Network (WPN), the first such group at the University; and the campus endowment has increased.

Following his retirement as chancellor, Chown will take on other duties for the University through Sept. 30. He and his wife, Peggy, director of the Osher Lifelong Learning Institute at Penn State York, plan to return to Iowa to live.



Open Doors Matching Scholarships at Penn State York

Recognizing the financial, academic and personal challenges that our undergraduates face, the University has established programs to help our students succeed. The Open Doors matching scholarship was created to support the Pathways to Success: Summer Start (PaSSS) program. This program helps entering students make the transition to Penn State York in the summer before their first year, learning skills, establishing connections, and earning credits that will assist them in graduating on time. The University is providing a 2:1 match when prospective donors accept a proposal by June 30, 2018. The match continues at a 1:1 level from July 1, 2018, to the conclusion of the *A Greater Penn State for 21st Century Excellence* campaign.

Leading the way in creating these new financial resources at Penn State York are two special couples who chose to create a family legacy at our campus. The James and Elizabeth Troutman Open Doors Scholarship was established when Jim and Liza Troutman decided helping students be successful at their local Penn State campus was the legacy they wanted to create for themselves in York. Gregory Strickler and Marguerite Meisenhelder established the Samuel F. and Zoë S. Meisenhelder Open Doors Scholarship to honor Rita's parents. The Meisenhelders had a



Jim and Liza Troutman

passion for higher education and a strong relationship with the campus through Sam's lifetime commitment to serve on the advisory board that began in 1976. Later this summer, these two families will have the opportunity to meet and have lunch with our PaSSS students and hear how the program has had a profound impact on their college experience as they begin their Penn State careers. We welcome other alumni and friends to join in and support PaSSS with an Open Doors scholarship.



Greg and Rita Meisenhelder



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THE PULLO CENTER
2018-2019 Season



Jesse McCartney
August 31, 2018
7:30 p.m.



Tanya Tucker
October 26, 2018
7:30 p.m.



Vienna Boys Choir
Christmas in Vienna
December 6, 2018
7:30 p.m.



iLuminate
September 19, 2018
7:30 p.m.



The Choir of Man
October 28, 2018
7:30 p.m.



Rodgers + Hammerstein's Cinderella
February 10, 2019
7:30 p.m.



The Greatest Love of All: The Whitney Houston Show
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Dr. Seuss' How the Grinch Stole Christmas! The Musical
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Jim Brickman
Share the Love
February 15, 2019
7:30 p.m.



Josh Gates Live!
October 25, 2018
7:30 p.m.



Moscow Ballet's Great Russian Nutcracker
November 29, 2018
7:00 p.m.



Murphy's Celtic Legacy
March 21, 2019
7:30 p.m.



The Doo Wop Project
April 28, 2019
3:00 p.m.

Historic Year for The Graham Center



From Left: Bill Kerlin and Donald Graham model their personalized hard hats, presented at The Spirited Nighth event.

The Graham Center for Entrepreneurial Studies at Penn State York (Graham Center) has had many opportunities to celebrate throughout the 2017-18 academic year. It has been a historical year in many ways:

- Our Graham Fellow student cohort is at an all-time high headcount and all the majors on the campus have student representation
- Programming has continued to grow and change based on the needs of our students and the advice received by our corporate partners
- Staffing was approved for expansion in 2018 with the addition of a full-time director
- Our campus footprint will experience a major change with the addition of The Graham Center for Innovation and Collaboration – a new building for The Graham Center program to call home.

The Graham Center for Innovation and Collaboration is an innovation from the very start – this is the first building in the history of the York campus to be completely funded by a donor – Donald Graham. Graham was on hand for the campus Launchbox unveiling on August 9 and shared with Chancellor Dave Chown and President Barron that he was committed to providing a new home for the program he endowed and is named in his honor.

We continued to celebrate this commitment at the Spirited Night event on September 27, by presenting Graham and Bill Kerlin with their personalized hard hats, so that they can visit the construction site whenever they want to. The building is currently being designed by Murphy and Dittenhafer Architects and we are so pleased with the future location, between the Pullo Family Performing Arts Center and the Main Classroom Building. Ground breaking is scheduled for November 2018, and if all stays on schedule, we hope to take residence in January of 2020.

The Graham Center has been led these past two years by our Executive in Residence, Jody Keller. Jody has a long volunteer history with the campus as an advisory board member, including being a past board chair. Her two-year commitment is coming to

an end this July and the campus cannot thank her enough for the amazing accomplishments during her tenure. To name a few, Jody formally established and chaired the new advisory board, established the start-up challenge program, partnered with the alumni relations office to establish the Graham Fellow Affiliate Program Group (APG) – bringing Graham Fellow alums together throughout the year and providing networking opportunities with current students.



The future location of The Graham Center, between the Pullo Family Performing Arts Center and the Main Classroom Building.

In the publications to come, we will keep you up to date on the building project and when it is complete, we will invite you to visit the campus and tour this new addition and also stop in to see the recently renovated Joe and Rosie Ruhl Student Community Center.



Jody Keller, executive in residence

Teammates, Friends, Business Partners, and Back-to-Back Sporting Clays Celebrities

Penn State York says a heartfelt thank you to Franco Harris (2017 event) and Lydell Mitchell (2018 event) for sharing their celebrity star power with us at our ninth and tenth annual Sporting Clays events at Central Penn Sporting Clays to support Penn State York athletics. With their help, and through the efforts of a dedicated volunteer committee and wonderful sponsors, we raised a combined total of \$37,500 to support the Penn State York athletics program. Every penny will help our student-athletes to experience pre-season practice, post-season play, and have up-to-date equipment for their sport.

At both events, we had more than 100 attendees and perfect weather to be out on the course. Our campus coaches hosted stations and spoke to our guests about their sport and their teams' accomplishments. We finished the day with a tailgate, and while scores were being tabulated, our celebrities entertained our guests with stories about their Penn State and professional football careers. Both Harris and Mitchell reminisced about their days in Happy Valley and their relationships with Joe Paterno. They both shared that Coach positively impacted their lives beyond the field. We are already planning for our eleventh event in 2019, and if you would like to sponsor a team, please contact Di Hershey. We promise you will have a BLAST!



Franco Harris with Maureen Campbell, a clay shoot volunteer



Lydell Mitchell, 2018 Celebrity Clay Shoot Guest

Startup Challenge 2018 at Penn State York is Exciting



Penn State York students Nicole Guise, Zach Abbas, Aidan Mikula, Caleb Ruth, and Alex Shaffer worked diligently over the last two semesters to research and develop their big idea, Startin' Gardens. The Startup Challenge was made possible through a seed grant from Invent Penn State. This year's challenge, the Idea Pitch, was the culmination of a multi-stage process designed to encourage entrepreneurial thinking. Highlights of the program were to help students determine how viable their big idea could be in the marketplace, create an opportunity for students to collaborate as an interdisciplinary team that included at least one student from The Graham Center for Entrepreneurial Leadership Studies (The Graham Center) program, network with individuals in the business and campus

community, provide students with exposure to angel investors, employers, entrepreneurs, and other innovators, and allow students to apply what they are learning in the classroom. Based off a Lean Startup Methodology, each team was tasked with creating a minimally viable product/service concept. They conducted research in order to determine their target audience's obstacles and worked with mentors, faculty, and staff on how they could solve them. The Startin' Gardens team started the competition with six other teams and surpassed all others in order to be the finalist. In addition to leading her team to success, Guise was the winner of the Startup Challenge logo competition. Throughout the academic year, her design was incorporated into the marketing materials for the program. Guise presented the Lion with a T-shirt showcasing her logo design for the Startup Challenge.



Nicole Guise with winning logo design